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Five Reasons to Feature Connectify

PHILADELPHIA, PA —Connectify's hotspot software has downloaded its way into the hearts, and homes, of many Wi-Fi enthusiasts. In 2011, over 4 million people installed the program that can turn a PC into a wireless hotspot before you could sing the first verse of "Auld Lang Syne." So, while compiling your best of 2011 software lists, here's why your old acquaintances should be forgot, but not Connectify.

1. Connectify saves you [hundreds of dollars](#) while traveling. Seriously. This comes in handy, *especially* during the holidays.
2. Download.com named Connectify as its [#1 download](#) in Wireless Networking Software.
3. Our [College PROmotion](#) offered free PRO licenses to any college student with a .edu e-mail address. Talk about extra credit!
4. Connectify secured a strategic investment with [In-Q-Tel](#), the firm that finds new tech for the CIA. Need we say more? (Good ... we couldn't even if we wanted to!)
5. [Creative names](#) for your Connectify hotspot can broadcast that message of "holiday cheer" you've been waiting to share with your noisy next-door neighbors! They'll hear you, loud and clear.

Connectify is a privately-held company that develops next-generation networking software for PC and mobile platforms. Founded in 2010, Connectify's mission is to give all users the power to perform complex networking tasks at the click-of-a-button. For more information on Connectify, visit www.connectify.me.

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