

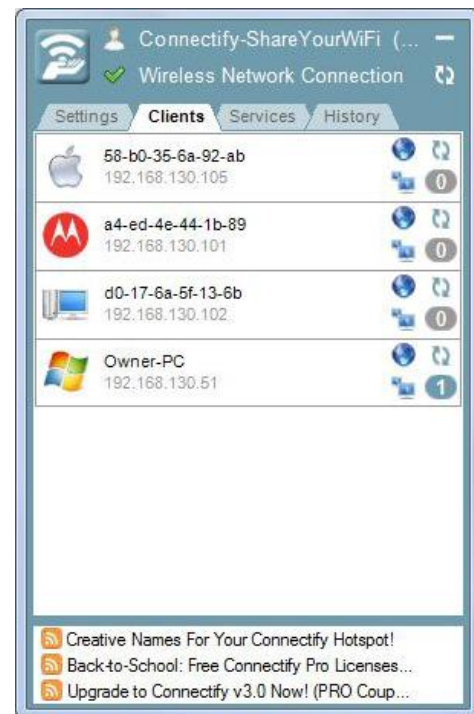


# Connectify Fact-Sheet

# About Connectify

## Your Personal Area Network

Connectify Hotspot is an easy-to-use software router for laptops and smart phones. With Connectify, users can wirelessly share any Internet connection: a cable modem, a cellular card, or even another Wi-Fi network. Other Wi-Fi-enabled devices can see and join your Connectify hotspot just like any other Wi-Fi access point and are kept safe and secure by password-protected WPA2 Encryption.



*Left: Connectify Pro: Settings Page, Right: Connectify Pro: Connected Clients*

## Benefits

- Take any Internet connection and share it wirelessly with no additional hardware, wires, plugs, or chargers
- Easily connect any number of Wi-Fi enabled devices to your network including desktop computers, laptops, phones, gaming systems, and more
- Don't break the bank paying for multiple Wi-Fi connections on the road, Connectify is free and can actually save you money

## Pro vs. Lite

Connectify Pro, which can be purchased via the Connectify website, offers end-users the most feature-rich Wi-Fi networking experience available today. Pro users enjoy customizable SSID naming, Automatic Internet selection, and a host of other powerful features, all within the easy-to-use Connectify Hotspot interface. With Connectify Lite, users enjoy a fully-functional, basic hotspot creation capability, and are encouraged throughout the user experience to upgrade and take advantage of the latest features available in Connectify Pro.

Feature	Connectify Lite	Connectify Pro
Software Access Point	X	X
Share Internet from other Wi-Fi networks	X	X
Share Wi-Fi from 3G/4G Networks		X
Display connected computers/ devices	X	X
“Scannify” Service Discovery	Web Only	X
Fully-customizable SSID	“Connectify-”	X
Repeater Functionality		X
AutoInternet selection		X
Streamlined UI, updated look-and-feel	X	X
Simple Firewall Controls allow user to control whether each client can get on your local area network, and/or use your Internet connection		X
Premium Support		X
<b>Retail Price</b>	<b>Free</b>	<b>\$29.99</b>

# Popular Use Cases



## At Home

Connectify can easily act as a repeater for your home router, extending its range and providing Internet access wherever you need it. Connect to your home network, enter the same Wi-Fi name and password, and hit "Start Hotspot." Devices will automatically connect to the Internet through either your Connectify hotspot or home router depending on proximity. Before you know it you can finally have Internet access in that impossible back room or basement. In addition, if you run Connectify away from home with these settings, any devices that need to be bound to a specific network (such as Eye-Fi cards or wireless printers) will work flawlessly with no additional configuration no matter where you are.

## On the Road

Connectify placed second in Lifehacker.com's Top 10 Downloads for a Road Warrior Laptop and it's not hard to see why. For the Road Warrior, Internet connectivity is a lifeline. Airports, Hotels, and Coffee Shops know this and charge accordingly, often as much as \$10-\$15 per day, per connection! These fees can quickly add up when traveling with friends or co-workers. The handful of hotels that do provide free Internet access occasionally only supply you with an ethernet jack, which leaves Wi-Fi only devices and smart phones in the dark. Even the lucky few that have mobile 3G cards or adapters are limited to a single connection. Because Connectify is free to download and use, users can save money on multiple Wi-Fi connections while on the road and still get all their devices online simultaneously.

## At College

Many Schools and private institutions have restrictive limits on the amount of devices an individual can have registered to their wireless networks. In this day and age, these quotas are quickly exceeded by the wide variety of Wi-Fi enabled devices we use on a regular basis. With Connectify running on a laptop or desktop PC, you can circumvent these limits and securely connect any number of devices to your personal Wi-Fi network.

## Offline Networking

Even without an active Internet connection, you can still run a Connectify hotspot. This provides wireless access to shared folders or drives on your network as well as the ability to play LAN games with other users on your network.

# Connectify in the Press

## Articles and Reviews

- **Tech Crunch** - [New Funding From IQT – The Firm That Finds New Tech For CIA](#)  
"And here we were thinking Windows PC software was boring...consider our interest piqued."
- **Read Write Web** - [Turn Your Windows 7 Computer Into a WiFi Router In 5 Minutes, Free & No Hardware](#)  
"Windows 7 users have got to try this app. You never know when you'll get to save the day by letting other users share your Internet connection."
- **Lifehacker** - [Connectify Restores Wi-Fi Hotspot Powers to Windows 7](#)  
"Your friends don't see an "ad-hoc" network with limited powers - they see a real access point, served up from a virtual, cloned version of your Wi-Fi adapter."
- **Engadget** - [Unfinished Windows 7 feature exploited for virtual WiFi hotspots](#)  
"Connectify is a free application that effectively turns any Windows 7 computer into a virtual WiFi hotspot letting you, for instance, wirelessly tether a number of devices to your laptop at location where only an Ethernet jack is available, or even tether a number of laptops together at a coffee shop that charges for WiFi."
- **Gigaom** - [Connectify Is Early Evidence of Why Win7's "Virtual Wi-Fi" Matters](#)  
"Connectify takes direct advantage of the virtual Wi-Fi features in Windows 7 to create a software-based wireless router for Wi-Fi sharing. Just imagine the range and coverage possibilities that can come of turning your laptop into a router."

- **PCWorld** - Unfinished Windows 7 Feature Turns Laptops Into Wi-Fi Hotspots

"Windows 7 is required on the notebook acting as a wireless hotspot, but any wireless-equipped device, including PCs running Windows XP or Vista, or even Mac laptops, can reach the Web through Connectify without any additional software. Connectify also encrypts the traffic to and from the software "hot spot" using WPA2-Personal (AES) encryption."

- **Gizmodo** - Connectify: Turn Your Windows 7 Laptop into a Virtual Wi-Fi Hotspot

"The result is a shared connection that differs to the usual "ad hoc" network connection, because it shows up as a real access point, reverts to default settings each time you restart, and you can join a Wi-Fi network and run the Connectify hotspot on the same Wi-Fi card."

## Accolades

- Over 4,000,000 Downloads in 2 years
- Ranked #1 in CNET/Download.com's Wireless Networking Software Category

## About Us

Connectify is a privately-held company that develops next-generation networking software for PC and mobile platforms. Founded in 2010, Connectify's mission is to give all users the power to perform complex networking tasks at the click-of-a-button. For more information on Connectify, visit [www.connectify.me](http://www.connectify.me)